



To: Financial Literacy Teachers
High School Principals
High School Counselors
District CTE and Curriculum Directors

Date: December 2, 2016

Subject: **2017 UTAH JUMPSTART COALITION FINANCIAL LITERACY SCHOLARSHIP CONTEST**

The Utah JumpStart Coalition for Personal Financial Literacy (UJSC) and America First Credit Union (AFCU) are proud to sponsor up to six, **\$1,250 scholarships** for Utah high school students, graduating class of 2017. Complete scholarship information is included in this document.

The Utah JumpStart Scholarship Competition will be open from January 2, 2017 thru March 17, 2017 6:00 PM, and is designed to recognize students who can demonstrate a solid understanding of financial literacy concepts and are pursuing a post-secondary education.

If you have any questions about the Utah JumpStart Scholarship Competition, please contact Anna Tibbitts at info@utahjumpstart.org.



The Utah JumpStart Coalition is a statewide, 501(c)3 non-profit organization dedicated to improving the financial literacy of Utah's youth by promoting the teaching of personal finance from kindergarten to twelfth grade. Visit them at www.utahjumpstart.org.

America First Credit Union has become one of the largest and most progressive credit unions in the country. Today, America First has 113 full service branches and more than 800,890 members. Visit them at www.americafirst.com.



Utah JumpStart Coalition Scholarship Program Rules

Award

Up to six (6) \$1,250 scholarships.

Scholarship Use

The scholarship may be used for any field of study at an accredited Title IV fund-dispersing post-secondary institution. [Search here for eligible post-secondary institutions](#). Please direct questions about eligible institutions to Anna Tibbitts at info@utahjumpstart.org.

Eligibility

Applicant MUST:

1. Be a high school student, graduating class of 2017, at an accredited Utah school.
2. Have successfully completed or currently be enrolled in the General Financial Literacy course.
3. Show proof that you plan to pursue post-secondary education.

Application requirements:

1. Complete online submission form located at www.utahjumpstart.org between January 2, 2017 and March 17, 2017.
2. Submit required video as specified in application criteria (attached page 3, Item #2 Video).
3. Submit post-secondary institution acceptance letter **OR** document indicating student has completed the application process and is being considered for admission.
4. Submit all the above **NO later than 6:00 PM on March 17, 2017**.

Submission form will be removed from the Utah JumpStart website promptly at 6:00 PM on March 17, 2017.

Note: Late, incomplete, mailed or hand-delivered entries will not be accepted.

Selection and Judging

All qualifying entries will be judged by a panel composed of representatives from the scholarship sponsoring organizations. All decisions of the judges are final.

Deadline

All applications must be submitted via online submission form at www.utahjumpstart.org, and in proper format **by 6:00 PM on March 17, 2017**. Submission form will be removed from the Utah JumpStart website promptly at 6:00 PM on March 17, 2017. *****Note: Late, incomplete, mailed or hand-delivered entries will NOT be accepted.***



Utah JumpStart Coalition Scholarship Submission Process

1. Scholarship Application Form

Complete the scholarship application form on the Utah JumpStart website, www.utahjumpstart.org.

2. College Application

For students to maximize their opportunities, recipients of this scholarship must apply for admission to any accredited Title IV fund-dispersing post-secondary institution. [Search here for eligible post-secondary institutions](#).

3. Video Rules

Submit a 1 to 2 minute YouTube video addressing the following topic:

"How do you plan to pay for college while keeping your debt to a minimum?"

Students will receive points based on their content and creativity and must meet following requirements:

1. Video must be in English.
2. Video must be no more than 120 seconds in length. *Videos longer than 120 seconds in length will be excluded from the contest.*
3. Video must be the entrant's original work and not infringe on any copyrights or trademarks.
5. Video must not contain violent, obscene, immoral, defamatory, derogatory, offensive, illegal or sexually suggestive content.
6. Video must not contain, include, or encourage images or activities that are dangerous, unsafe, or present unreasonable risk of harm to a person or property.
7. Include at the end of the video at least 3 reference sources (i.e.: books, articles, websites, etc.).

***Provided here are two good sources for information and activities to help you with your video:

[Iowa Student Loan Game Plan](#) and [Utah Futures Reality Check](#).

8. YouTube Video title must begin with **UtahJumpstart2017Scholarship**.



4. Application Submission

All entries MUST:

1. Be in YouTube format and the link must be entered in the online submission form located at www.utahjumpstart.org in the box designated *Link for YouTube Video*.
2. Tips and examples of how to make and post YouTube videos can be found at:
 - [Unigo – YouTube Scholarship Tips](#)
 - [WikiHow – How to Make a YouTube Video](#)
3. Be submitted by the deadline: **6:00 PM March 17, 2017 - *Submission form will be removed from the Utah Jump\$Tart website promptly at 6:00 PM on March 17, 2017.***

5. Winner Notification

Only the 6 winners will be notified directly within the first two weeks of April, and will be announced via various media.

6. Scholarship Disbursement

Requests for scholarship fund deferment must be in writing. The Utah Jump\$Tart Coalition reserves the right to determine under what circumstances the scholarships may be deferred. **All scholarships must be disbursed before May 2020 or be forfeited.**



2016 Utah Jump\$tart Coalition Scholarship Application

(Sample - Please fill out actual form on www.utahjumpstart.org)

Student Contact Information

Name (First and Last)	
E-Mail Address	
Mailing Address	
City ST ZIP Code	
Home Phone	
Cell Phone	

School Information

High School Name	
School Phone Number	
Counselor Name	
Financial Literacy Teacher Name	
Link for YouTube or Video:	
Upload College Acceptance Letter:	
Upload Signed Consent Form:	
How did you hear about this scholarship?	

Scoring Information (FOR JUDGES USE ONLY)	
Creativity: 30 pts	
Message/ Content: 30 pts	
Production Value/ Quality: 30 pts	
Reference Sources Cited: 10 pts	



Jump\$Tart Coalition Video Distribution Consent Form

I, _____, hereby consent to the distribution and release of the video I submitted to the 2017 Jump\$Tart Coalition Scholarship contest.

I understand that all material obtained will be used by the Utah Jump\$Tart Coalition, Utah Higher Education Assistance Authority (UHEAA) and America First Credit Union for training and related purposes, including external distribution via satellite broadcast, cable TV, radio broadcast, webcast, social media, or on-demand streaming in digital format on the Internet.

I understand that I will receive no compensation for my consent to participate in this contest or video.

I understand that my video will become the property of the Utah Jump\$Tart Coalition and I understand that use of the video may include, but not necessarily be limited to, the following:

- Internal use at the Utah Jump\$Tart Coalition and other institutions in streaming digital.
- Format (live or on demand) on the Internet or other digital media.
- Distribution (may include videotape/photo reproduction, satellite broadcast, cable TV, webcast, on-demand, social media networks, press release, etc.).

I have read and agree to be bound by this consent form. **If I am under the age of 18, I will include a parent signature.**

Entrant Signature _____ Date _____
and

Parent of Minor Entrant Signature _____ Date _____

Video Participant Signature _____ Date _____
and

Parent of Minor Video Participant Signature _____ Date _____

Video Participant Signature _____ Date _____
and

Parent of Minor Video Participant Signature _____ Date _____

Video Participant Signature _____ Date _____
and

Parent of Minor Video Participant Signature _____ Date _____