



Your #FinLit Future

Fall 2019 Financial Literacy Scholarship Contest

The Utah Jump\$Tart Coalition for Personal Financial Literacy (UJ\$C) and America First Credit Union (AFCU) are looking for creative, engaging video entries that capture the important principles of preparing financially for college while keeping debt to a minimum.

Utah high school seniors can enter to win one of up to three **\$1,250 college scholarships**. Complete scholarship information is available on our website, www.utahjumpstart.org.

The Utah Jump\$Tart Scholarship Competition will be open on September 1, 2019 with applications due November 30, 2019 at 6:00 PM MST and is designed to recognize students who can demonstrate a solid understanding of financial literacy concepts and are pursuing a post-secondary education either at a university, college, trade school or similar institution of higher learning.

We are looking for creative, engaging video entries that capture the important principles of preparing financially for college while keeping debt to a minimum.

If you have any questions about the Utah Jump\$Tart Scholarship Competition, please contact Anna Tibbitts at info@utahjumpstart.org.

*The **Utah Jump\$Tart Coalition** is a statewide, 501(c)3 non-profit organization dedicated to improving the financial literacy of Utah's youth by promoting the teaching of personal finance from kindergarten to twelfth grade. Visit them at www.utahjumpstart.org.*

***America First Credit Union** has become one of the largest and most progressive credit unions in the country. Today, America First has 113 full service branches and more than 800,890 members. Visit them at www.americafirst.com.*



Utah Jump\$Start Coalition Scholarship Program Rules

Award - Up to three (3) \$1,250 scholarships.

Scholarship Use

The scholarship may be used for any field of study at an accredited Title IV fund-dispersing post-secondary institution. [Search here for eligible post-secondary institutions.](#)

Eligibility

Applicant MUST:

1. Be a high school student, graduating class of 2020, at an accredited Utah school.
2. Have successfully completed or currently be enrolled in the General Financial Literacy course or equivalent required course.
3. Show proof that you plan to pursue post-secondary education which includes acceptance letter from an eligible post-secondary institution.

Application requirements:

1. Complete online submission form located at www.utahjumpstart.org between September 1, 2019 and November 30, 2019.
2. Submit required video as specified in application criteria (page 3).
3. Submit post-secondary institution acceptance letter **OR** document indicating student has completed the application process and is being considered for admission.
4. Submit all the above **NO later than 6:00 PM on November 30, 2019.**

Submission form will be removed from the Utah Jump\$Start website promptly at 6:00 PM on November 30, 2019.

Note: Late, incomplete, mailed or hand-delivered entries will not be accepted.

Selection and Judging

All qualifying entries will be judged by a panel composed of representatives from the scholarship sponsoring organizations. All decisions of the judges are final.

Deadline

All applications must be submitted via online submission form at www.utahjumpstart.org , and in proper format by **6:00 PM on November 30, 2019.** ***Late, incomplete or mailed entries will NOT be accepted.***

Utah Jump\$tart Coalition Scholarship Submission Process

1. Scholarship Application Form

Complete the scholarship application form on the Utah Jump\$tart website www.utahjumpstart.org.

2. College Application

Receipts of this scholarship must apply for admission to any accredited Title IV fund-dispersing post-secondary institution. [Search here for eligible post-secondary institutions.](#)

3. Video Rules

Submit a 90 second minute YouTube video addressing the following topic:

" How can students prepare to pay for college?"

Students will receive points based on their content and creativity and must meet following requirements:

- Emphasize Utah based resources to plan for college including Utah's [my529](#), [UtahFutures](#) or [Utah Higher Education Assistance Authority](#). **Students should highlight how these resources can help reduce unnecessary college debt.**
- Video must be in English, must be the entrant's original work and not infringe on any copyrights or trademarks.
- Video must be no more than 90 seconds in length. *Videos longer than 90 seconds in length will be excluded from the contest.*
- Video must not contain violent, obscene, immoral, defamatory, derogatory, offensive, illegal or sexually suggestive content or contain, include, or encourage images or activities that are dangerous, unsafe, or present unreasonable risk of harm to a person or property.
- Include at the end of the video at least 3 reference sources (i.e.: books, articles, websites, etc.).
- Previous winning entires can be viewed at utahjumpstart.org and on YouTube (search for UtahJumpstartSpring2019Scholarship)
- YouTube Video title must begin with **UJSCFall2019Scholarship**.

4. All Entries Must:

- Be in YouTube format and the link must be entered in the online submission form located at www.utahjumpstart.org in the box designated *Link for YouTube or Vimeo Video*.
- Be submitted by the deadline: **6:00 PM November 30, 2019.**

5. Winner Notification

Only the 3 winners will be notified directly during December 2019 and will be announced via Utah Jump\$tart's Facebook and Twitter pages. Please like Utah Jump\$tart's Facebook and Twitter pages so you can receive the announcement of scholarship winners.

6. Scholarship Disbursement

If the student wishes scholarship funds be deferred, they must request the deferment in writing. The Utah Jump\$tart Coalition reserves the right to determine under what circumstances the scholarships may be deferred. **All scholarships must be disbursed before December 2022 or be forfeited.**